

# NCC Cable System Order

11762625

Order #	62337029	Flight Dates	09/26/16 - 10/09/16	Update Date	10/04/16
Syscode	0343	Agency	Prism Communications	Version	2 Vs. 1
System Name	Spectrum/Battle Creek, MI	Advertiser	MDSCCHD62	Show All Lines	
Market	Grand Rapids	Client Code	714	Total # of Weeks	2
AE	Brenda Hadley	Product Code	736	Total	\$6,290.00
Sales Coordinator	Collin Moore	Est Code	3859	Commission	\$943.50
Office	Washington	Product Name		Net Total	\$5,346.50
Phone	(301) 951-2620	Credit Status		Total Spots	335
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Nov/16 Proj. (Nov15 HU	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R1: 10.4 removed \$18 from system.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	THE FIRST 48<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-10/02/16
2	AEN	THE FIRST 48	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
3	AEN	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
4	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
5	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/26/16-10/02/16
6	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/03/16-10/09/16
7	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
8	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
9	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-10/02/16
10	CNN	SITUATION ROOM<	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
11	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
12	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
13	DISC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-10/02/16
14	DISC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
15	DISC	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
16	DISC	STREET OUTLAWS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
17	ESPN	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR 09/26/16-10/02/16
18	ESPN	SPORTSCENTER A<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
19	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-10/02/16
20	ESPN	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-10/02/16
21	ESPN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16

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AE	Brenda Hadley	Product Code	736	Total	\$6,290.00
Sales Coordinator	Collin Moore	Est Code	3859	Commission	\$943.50
Office	Washington	Product Name		Net Total	\$5,346.50
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Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Nov/16 Proj. (Nov15 HU	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	GMP
				CPP	CPM

Comments : R1: 10.4 removed \$18 from system.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	NCR 09/26/16-10/02/16
23	FOOD	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
24	FOOD	VARIOUS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
25	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-10/02/16
26	FOOD	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
27	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
28	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
29	FOOD	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
30	FOOD	AVG. ALL WKS/CHOPPED	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
31	FSD	NOT AVAILABLE	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NCR 09/26/16-10/02/16
32	FSD	NOT AVAILABLE	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NCR 10/03/16-10/09/16
33	FSD	NOT AVAILABLE	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	NCR 09/26/16-10/02/16
34	FSD	NOT AVAILABLE	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NCR 09/26/16-10/02/16
35	FSD	NOT AVAILABLE	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	NCR 10/03/16-10/09/16
36	FSD	NOT AVAILABLE	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	NCR 09/26/16-10/02/16
37	FSD	NOT AVAILABLE	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NCR 10/03/16-10/09/16
38	HALL	I LOVE LUCY<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	NCR 09/26/16-10/02/16
39	HALL	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 09/26/16-10/02/16
40	HALL	HOME & FAMILY<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/03/16-10/09/16
41	HALL	HALLMARK MOVIE<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	NCR 09/26/16-10/02/16
42	HALL	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 09/26/16-10/02/16



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-				GRP	GMP
				CPP	CPM

Comments : R1: 10.4 removed \$18 from system.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	LITTLE HOUSE O<	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/03/16-10/09/16
44	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-10/02/16
45	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/03/16-10/09/16
46	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 09/26/16-10/02/16
47	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/03/16-10/09/16
48	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR 09/26/16-10/02/16
49	HGTV	LOVE IT OR LIS<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
50	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-10/02/16
51	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-10/02/16
52	HGTV	LOVE IT OR LIS<	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
53	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
54	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
55	HGTV	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
56	HGTV	TINY HOUSE BIG<	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
57	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	NCR 09/26/16-10/02/16
58	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-10/02/16
59	HIST	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	NCR 09/26/16-10/02/16
60	HIST	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
61	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
62	HIST	AMERICAN PICKET<	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	NCR 09/26/16-10/02/16
63	HIST	AVG. ALL WKS	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16

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Office	Washington	Product Name		Net Total	\$5,346.50
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Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU)	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R1: 10.4 removed \$18 from system.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	LMN	MOVIE	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	1	\$8.00	\$8.00	30	NCR 09/26/16-10/02/16
65	LMN	MOVIE	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	NCR 09/26/16-10/02/16
66	LMN	MOVIE	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 09/26/16-10/02/16
67	LMN	MOVIE<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-10/02/16
68	LMN	MOVIE	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/03/16-10/09/16
69	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-10/02/16
70	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	NCR 10/03/16-10/09/16
71	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	NCR 09/26/16-10/02/16
72	MNBC	MSNBC LIVE<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NCR 10/03/16-10/09/16
73	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR 09/26/16-10/02/16
74	MNBC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/03/16-10/09/16
75	MNBC	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 09/26/16-10/02/16
76	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/03/16-10/09/16
77	MNBC	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR 09/26/16-10/02/16
78	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 09/26/16-10/02/16
79	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/03/16-10/09/16
80	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 09/26/16-10/02/16
81	TLC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/03/16-10/09/16
82	TNT	CHARMED<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/26/16-10/02/16
83	TNT	CHARMED<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/03/16-10/09/16
84	TNT	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16



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Comments : R1: 10.4 removed \$18 from system.

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85	TNT	SUPERNATURAL<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
86	TNT	CASTLE<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-10/02/16
87	TNT	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/03/16-10/09/16
88	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
89	TNT	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
90	TNT	AVG. ALL WKS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
91	TNT	AVG. ALL WKS	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
92	TVL	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR 09/26/16-10/02/16
93	TVL	VARIOUS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NCR 10/03/16-10/09/16
94	TVL	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	R1: -1x. NCR 09/26/16-10/02/16
95	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	NCR 09/26/16-10/02/16
96	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/03/16-10/09/16
97	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR 09/26/16-10/02/16
98	USA	VARIOUS	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/26/16-10/02/16
99	USA	CSI<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/03/16-10/09/16
100	USA	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16
101	USA	NCIS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
102	USA	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 09/26/16-10/02/16
103	USA	WWE ENTERTAINM<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/03/16-10/09/16
104	USA	AVG. ALL WKS<	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 09/26/16-10/02/16

# NCC Cable System Order

Order #	62337029	Flight Dates	09/26/16 - 10/09/16	Update Date	10/04/16
Syscode	0343	Agency	Prism Communications	Version	2 Vs. 1
System Name	Spectrum/Battle Creek, MI	Advertiser	MDSCCHD62	Show All Lines	
Market	Grand Rapids	Client Code	714	Total # of Weeks	2
AE	Brenda Hadley	Product Code	736	Total	\$6,290.00
Sales Coordinator	Collin Moore	Est Code	3859	Commission	\$943.50
Office	Washington	Product Name		Net Total	\$5,346.50
Phone	(301) 951-2620	Credit Status		Total Spots	335
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R1: 10.4 removed \$18 from system.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	USA	CSI<	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/03/16-10/09/16
<b>SPOTS</b>	335																			335
<b>AMT</b>	\$6,290.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,290.00

SYSTEM APP: SALES ACCT

Date Printed 10/04/16

62337029 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |